

KANSAINVÄLINEN JAKSO

# SAKSA

Milena Kuisma, media-ala

# HAKUPROSESSI JA VALMISTAUTUMINEN

1. HAKEMUS

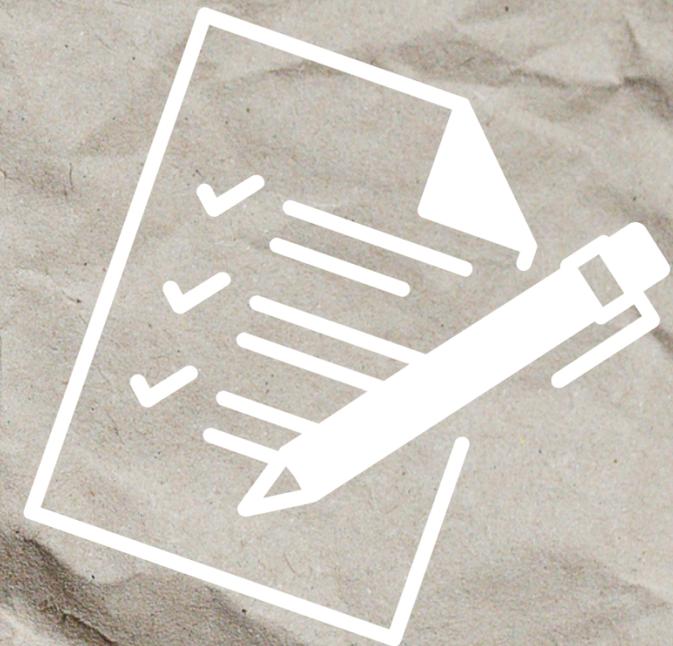
2. PUOLTO

3. VAADITTAVAT DOKUMENTIT:

- ENGLANNINKIELINEN CV
- MOTIVAATIOKIRJE
- OMAN OSAAMISEN KARTOITTAMINEN

4. KAKSI KOULUTUSTILAISUUTTA

5. APURAHASOPIMUS JA LENTOJEN OSTO







## Tarjoamme

- Yritys- ja erillisten verkkosivujen ylläpito
- Erillisverkkosivujen ylläpito ja huolto
- Hakukoneoptimointi ja -markkinointi (SEO, SEM, SEA)
- Varausjärjestelmien optimointi
- Sosiaalisen median markkinointi, blogit ja luovan sisällön tuotanto
- Dataperusteinen markkinointi ja analytiikka

# GRAAFINEN SUUNNITTELU

## DANCE INTO THE NEW YEAR IN OUR AHLBECK LOUNGE

Live DJ at Strandhotel Ahlbeck from 9:00 p.m. –  
Join us as our DJ spins hits from the past four decades along with today's chart-toppers.

Stylish drinks and colourful cocktails –  
Enjoy creative drinks at our PRIME hotel bar in the island's highest restaurant and reserve your exclusive bottle of champagne, sparkling wine or prosecco for New Year's Eve.

Admission is free – for both hotel guests and external visitors. Celebrate, dance and relax by the water as we welcome the New Year together!



### NEW YEAR'S EVE FIREWORKS OF THE DREI KAISERBÄDER

Celebrate the New Year in style with an unforgettable view! Guests are invited to watch the Kaiserbäder fireworks from the 30-meter-high rooftop terrace of the PRIME Restaurant.

Enjoy drinks from the bar and an exclusive service as the night goes on – with a party that has no time limit, this is the perfect celebration for hotel guests staying on the island. Raise a glass with us at a glamorous party to welcome the year 2026.

[www.strandhotelahlbeck.com](http://www.strandhotelahlbeck.com)



TIME TO CELEBRATE

# 2026

STRAND HOTEL  
AHLBECK

NEW YEAR'S EVE PARTY!  
NOT ONLY A PERFECT  
NIGHT FOR GUESTS  
STAYING ON THE ISLAND,  
BUT EXTERNAL GUESTS  
ARE ALSO WELCOME

PARTY AT STRANDCAFÉ  
FREE ENTRY • BAR SERVICE • LIGHT INSTALLATIONS &  
FIRE PIT • DJ PLAYING FROM 9:00 PM UNTIL 2:00 AM

KAISERBÄDER FIREWORKS...  
BEST VIEW FROM THE 30 M HIGH ROOFTOP  
AT THE PRIME RESTAURANT

SEASONS  
GREETINGS!

Your effort has made a real difference  
– thank you!

<http://www.gchhotelgroup.com> @gchhotelgroup GCH HOTEL GROUP

GCH HOTEL GROUP

## Alles Gute zum Jahresende!

<http://www.gchhotelgroup.com> @gchhotelgroup

# WINZER BEATS

14. Februar 2026 | Einlass 17:00 Uhr

DJ Max Konrad  
Drummerholic's  
Tacheles

wasserturm  
hotel  
cologne

Season's  
Greetings

YOUR EFFORT  
MOVES US  
FORWARD!

[www.gchhotelgroup.com](http://www.gchhotelgroup.com) @gchhotelgroup GCH HOTEL GROUP

# NETTISIVUT

KUVIEN PÄIVITYKSET

VIRHEIDEN KORJAUKSIA

TEKSTIÄ TULEVISTA TAPAHTUMISTA

VISUAALINEN ILME



**GCH HOTEL GROUP**

Hotels PRIME Restaurants Meetings & Events Angebote Unternehmen Buchen

## Bis zu 30% Rabatt mit den GCH Black FriYAY Deals

YAY Your Stay - Übernachten, Genießen & Richtig Sparen

[Zu unseren Hotel Deals](#)

## Events & Concerts

### Berlin full of events

#### Events at the Olympic Stadium

Holiday Inn Berlin City West is located just a few kilometers from Berlin's Olympic Stadium and can be reached in about 15 minutes by bus and train. It is the ideal hotel location for concert visitors heading to the Berlin Olympic Stadium. In 2026, music fans can look forward to highlights such as Metallica, Die Toten Hosen, and Helene Fischer performing in Berlin.

Book your hotel room in Berlin now for the Metallica, Die Toten Hosen, or Helene Fischer concert at the Holiday Inn Berlin City West.

#### Celebrate New Year's Eve at the Brandenburg Gate

Welcome the year 2026 at the famous Brandenburg Gate, one of Berlin's most iconic New Year's Eve events. Every year, thousands of visitors gather for this unforgettable night full of music, entertainment, and spectacular fireworks at the Brandenburg Gate.

CANVA



GOOGLE  
ADS



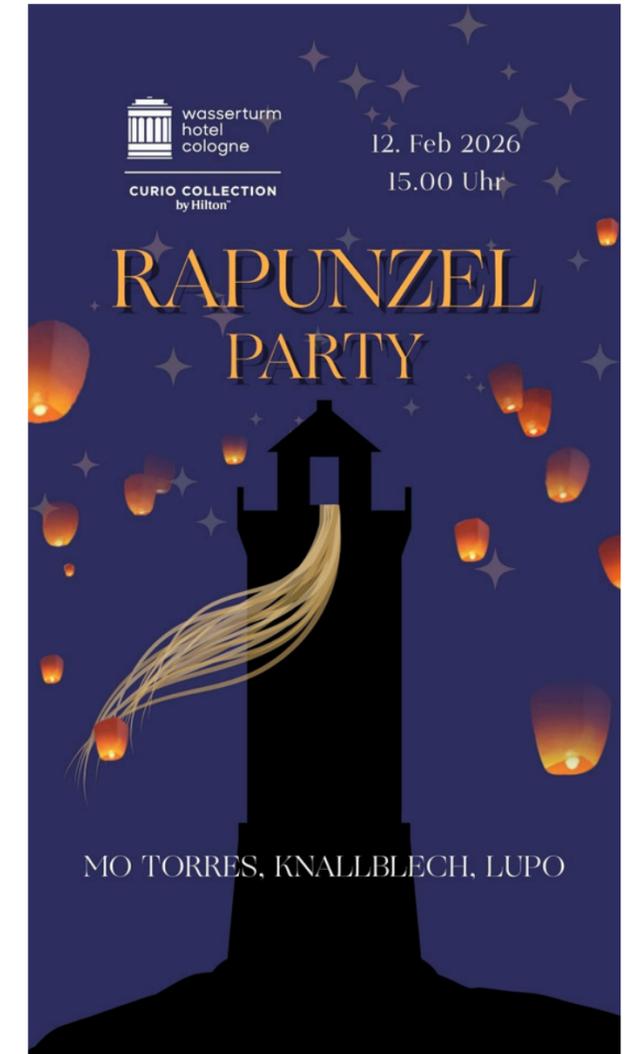
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CONTAO JA  
AMADEUS



**Contao**



# SOSIAALINEN MEDIA

TIME TO CELEBRATE

2026

TANZ INS NEUE JAHR IN UNSERER AHLBECK LOUNGE

EINTRITT FREI • AB 21:00 UHR • DJ SPIELT TANZMUSIK BIS 2:00 UHR MORGENS. • BARSERVICE • LICHTINSTALLATIONEN & FEUERSTELLE AUF DER TERRASSE

WEITERFEIERN MIT AUSSICHT – PRIME RESTAURANT & BAR

KAISERBÄDER FEUERWERK • BLICK VOM 30 M HOHEN DACH • OFFENES ENDE – PERFEKTE NACHT FÜR GÄSTE, DIE AUF DER INSEL ÜBERNACHTEN

Social Media Report

GCH HOTEL GROUP





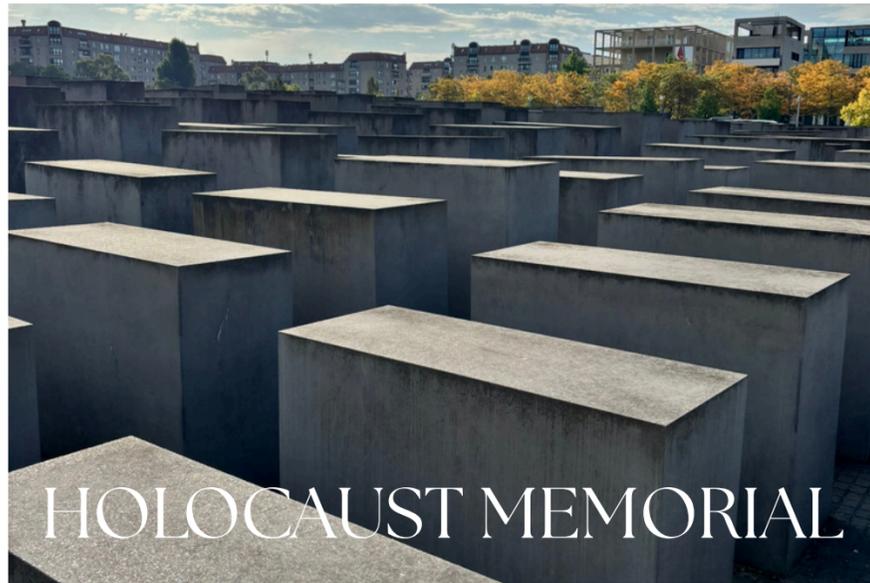
# ASUMINEN

- HOTELLISSA IBIS STYLES BERLIN TREPTOW
- AAMUPALABUFFET
- PYYKIT PESULASSA
- HUONEESSA OLI PIENI KEITTIÖ (JÄÄKAAPPI, LIESI, MIKRO, VEDENKEITIN)

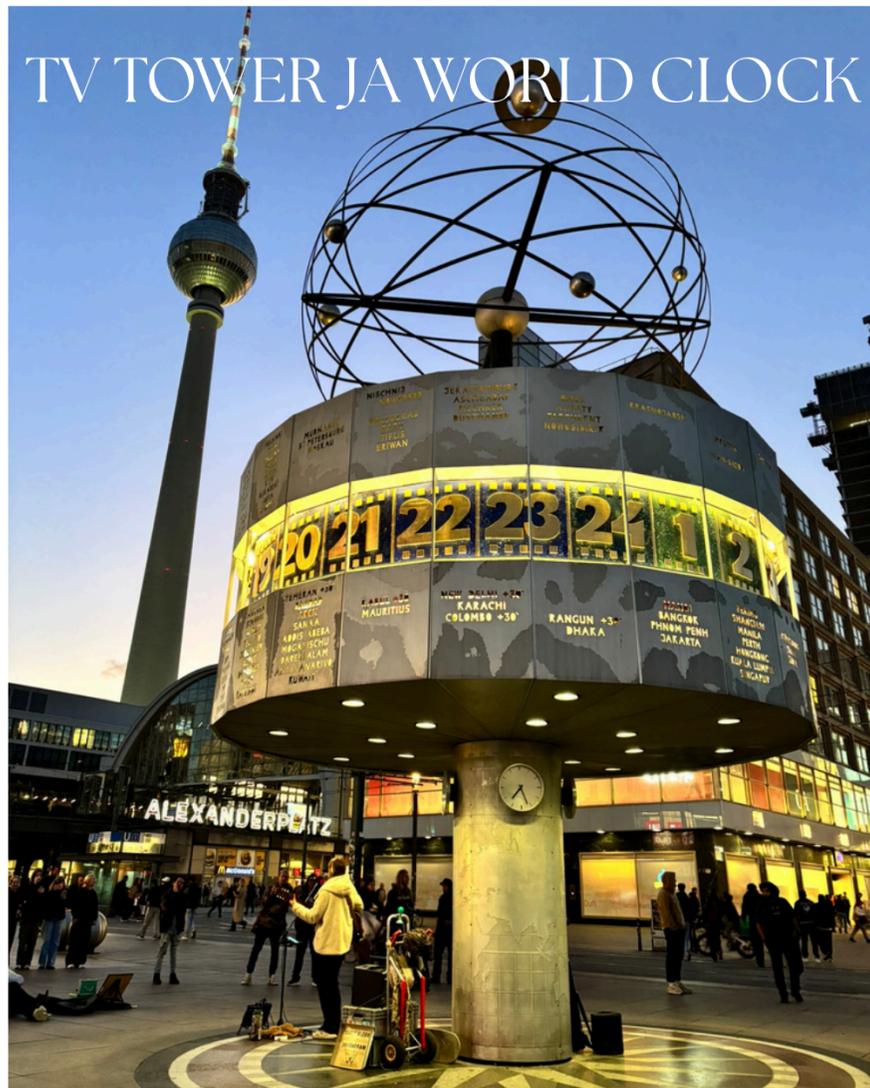


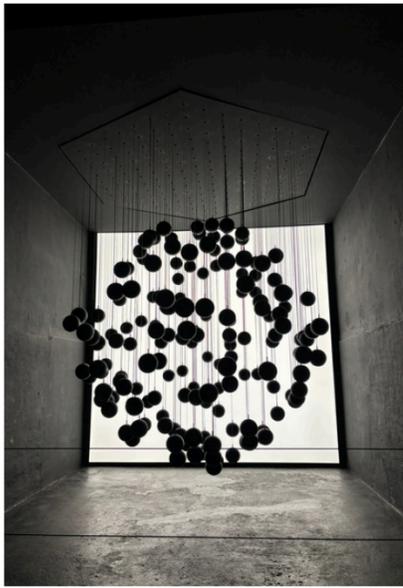
VAPAA  
AIKA

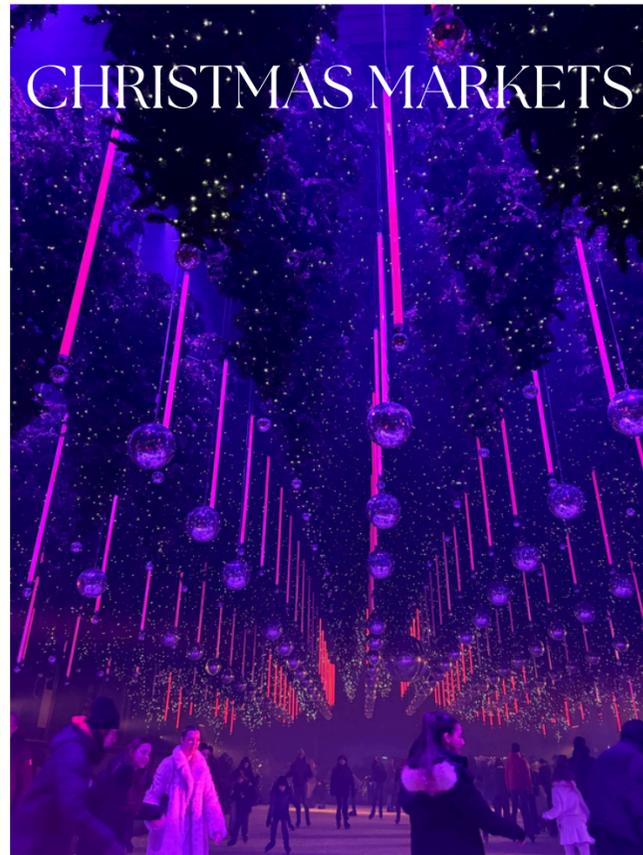




# BRANDENBURG GATE



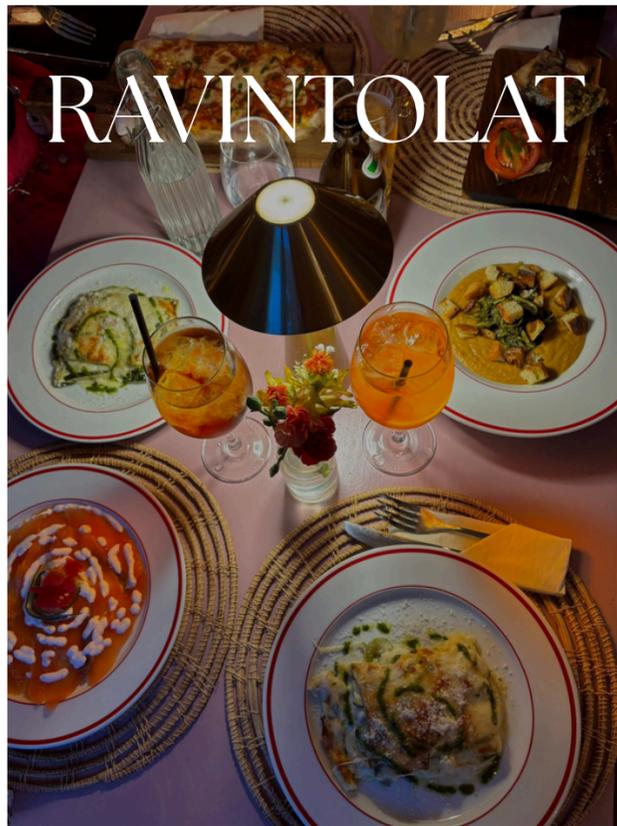




CHRISTMAS MARKETS



FLEA MARKETS AND SECOND HAND SHOPPING



RAVINTOLAT



URBAN SPORTS CLUB



# HELPPO TUTUSTUA MYÖS LÄHISTÖÖN ESIM. PRAHA, KÖLN TAI HAMBURG





# KESTÄVÄ KEHITYS



LAJITTELU



LUOMU- JA  
LÄHIRUOKA



ROSKIEN  
LAJITTELU



KIRPPIKSET



LASI > MUOVI



JULKINEN  
LIIKENNE

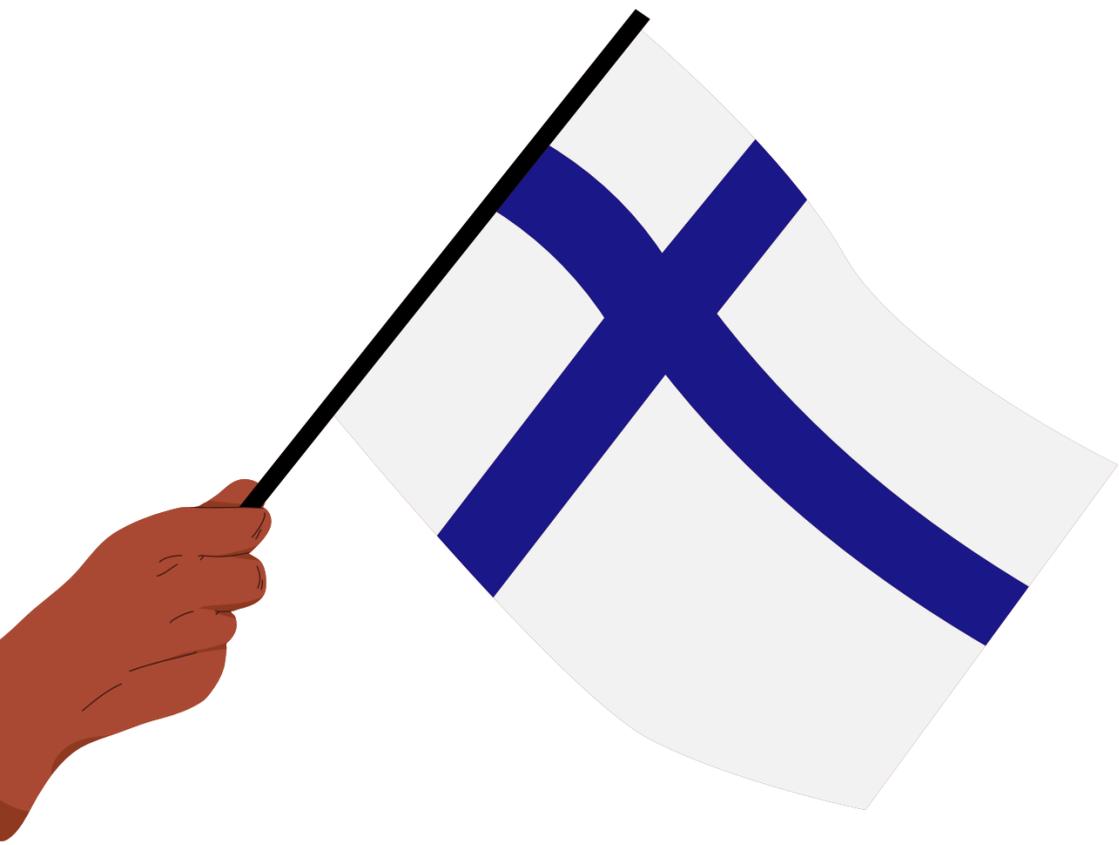


PULLONPALAUTUS

SUOMI

VS

SAKSA

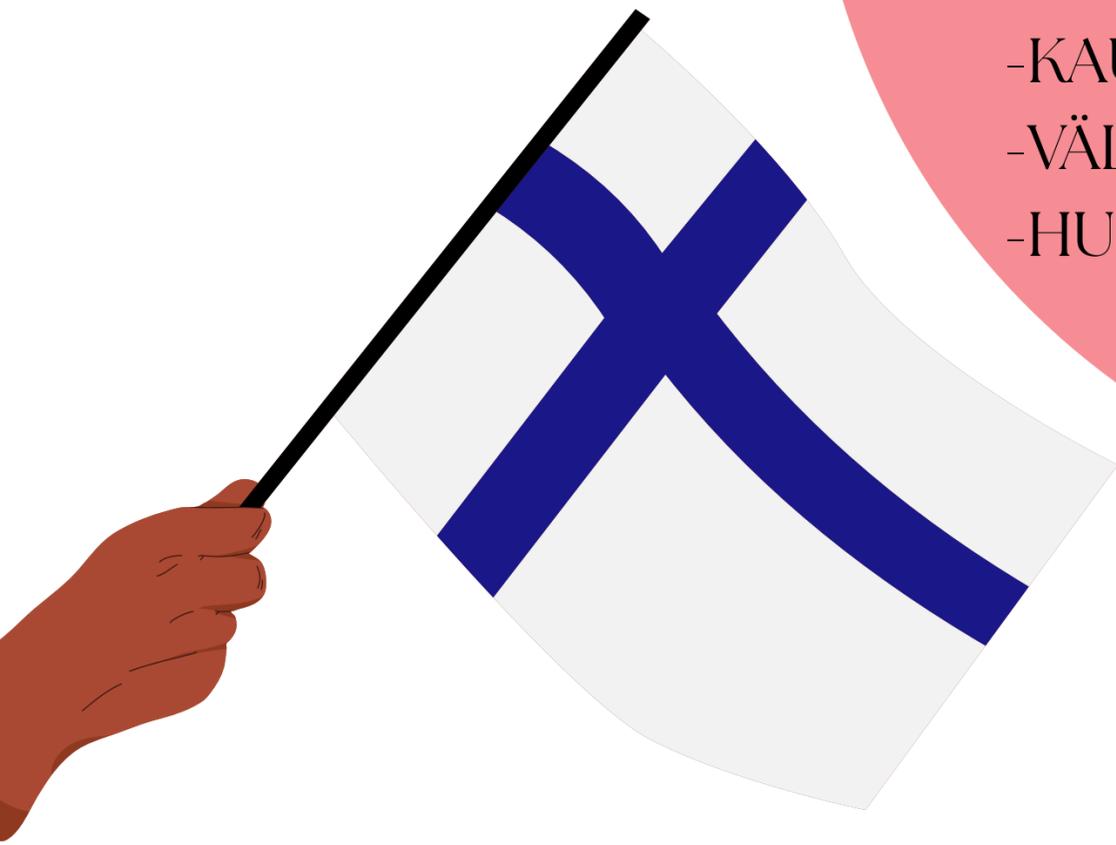


## SAKSA

- +TUNNELMA, ELOISUUS, TAITEELLISUUS
- +TEKEMISTÄ JA TAPAHTUMIA
- +HISTORIAN JA MODERNIN KONTRASTI
- +EDULLISUUS
- +JULKINEN LIIKENNE
- +TYÖYMAHDOLLISUUDET
- KODITTOMIA JA VAHVASTI PÄIHITYNEITÄ
- KAUPAT KIINNI SUNNUNTAINA
- VÄLIMATKAT KAUPUNGIN SISÄLLÄ
- HUUMEONGELMA, MELU  
JA RUUHKA

## SUOMI

- +TURVALLISUUS
- +SIISTEYS
- +RAUHALLISUUS
- +HANAVESI
- +LUONTO
- +DIGITAALISUUS JA BYROKRATIA
- KALLIIMPI
- HEIKOMPI TYÖLLISTYMINEN



# KIITOS

*Keuda*



Erasmus+

 **GCH** | HOTEL  
GROUP